



# When it comes to effective corporate giving, you don't have to go it alone.

The Chicago Community Trust will be your partner in creating an effective, impactful giving strategy.

What does it take for Chicago to thrive? It takes a shared commitment and a results-focused approach to building stronger communities.

For more than 100 years, individuals and organizations who want to make a difference have turned to The Chicago Community Trust. With our deep roots in the region, the Trust combines community expertise and philanthropic know-how to create customized giving programs with our partners.

## Partnership in Action: McDonald's *We do it all with you.*

In 2022, the McDonald's Corporation and The Chicago Community Trust partnered to support McDonald's community investment strategy to provide Chicago youth from ages 16 to 24 with workforce development, crisis prevention, mental health, and mentoring programs.



With expert knowledge of community organizations in Chicago, the Trust helped McDonald's select nonprofits to receive an initial round of grant funding. The Trust oversaw grant processing, helped forge deep grant-partner relationships, and designed a method to measure results.

At the end of the year-long program, the Trust offered detailed recommendations to McDonald's on how to strengthen its future efforts to provide more opportunity and support to youth in Chicago, building on the strong community relationships it had formed.

The Trust's expertise in grant making and impact evaluation deepened the impact of funding dollars while enabling McDonald's to focus on building strong relationships with its grant recipients, including direct involvement from its corporate volunteers.

## Corporate Giving Opportunities

### IMPACTFUL GIVING

Maximize impact by tapping into the expertise and networks of the Trust

### COLLABORATIVE PHILANTHROPY

Pool charitable resources with other organizations that share your philanthropic goals

### EMPLOYEE ENGAGEMENT

Enhance giving and employee engagement options through donor advised funds and other programs

### EXECUTIVE

Advance business leaders' charitable giving through equity, cash and non-cash investments

For more information, contact: Adele Nandan, Director of Donor Engagement at [anandan@cct.org](mailto:anandan@cct.org).