

# BEYOND GIVING

### ADVANTAGES OF YOUR PHILANTHROPY AT THE CHICAGO COMMUNITY TRUST

Don and Liz Thompson, focusing their philanthropy on Education for Low Income Students, with The Chicago Community Trust since 2009.



# GETTING STARTED

### 4 STEPS TO YOUR DONOR ADVISED FUND





### CONSIDER A DONOR ADVISED FUND

### 12 WAYS A DONOR ADVISED FUND AT **THE CHICAGO COMMUNITY TRUST** CAN ENHANCE YOUR PHILANTHROPY

- **Easy for you.** Zero startup time. Immediate charitable tax deductions. Simple to evaluate nonprofits, monitor your giving, and share decision-making information with others who help advise your fund.
- **2** You avoid most limitations of a private foundation. Little to no administration on your part. No excise taxes. No additional tax reporting.
- **3** Your advisors are welcome. Legal, financial and accounting professionals all have a profound effect on your prosperity and they are welcome to meet with us to help you consider how your donor advised fund at the Trust will harmonize with your other financial, legal and estate planning.
- **A wide range of asset levels.** There is no minimum level to open a donor advised fund. Donor advised funds at the Trust range in asset size from four to nine figures.
- 5 Control your fund online... Our Donor Portal turns your mobile or online device into your fund's Charitable Control Center. Review your past giving, explore new nonprofit organizations or make grants from anywhere, anytime.
- 6 ...or control your fund with a phone call or correspondence. Not fond of computers or mobile devices? Call us and we'll implement your grant making over the phone or by other means.

#### continued on next page

Stephanie Field Harris, focusing her philanthropy on Economic Equity, Education, Healthcare, Sustainability, Arts, with The Chicago Community Trust since 2014.





- 7 Advantageous deductions. Gifts to your donor advised fund are tax deductible, often at current fair market value. Generally speaking, contributing to a donor advised fund is more advantageous than contributing to a private foundation.
- 8 **Flexible annual grant making.** Unlike with a private foundation, there is no mandatory percentage distribution that applies to your donor advised fund. In any given year, grant out as much as you wish.
- 9 Anonymity or recognition or both at once. Name your fund and identify your grants. Name your fund, but keep some individual grants anonymous. Keep your fund and its grants anonymous. So many options! Your Philanthropic Advisor will help you make the choice that is right for you.
- **Top investment managers and reasonable fees.** The Trust selects top-tier investment managers for your donor advised fund's portfolio. Within your fund, your charitable contributions grow tax free. Your fund's startup cost is zero, with annual fees of 0.6% or less. Foundation operating costs are typically much higher.
- **One of the wisest ways to accommodate a wealth event.** A donor advised fund offers a set of tax advantages to help you counterbalance a sudden wealth event. Rather than losing assets to taxes, you can put them to work for your own values or those of your heirs.
- **12** We embrace your complex challenges. Special customization? Specific language when your donor advised fund has a tricky succession plan? Specific investment recommendations? These may be impossible elsewhere, but the Trust's focus on you allows us to tailor fund agreements that meet your needs.



#### **INVESTMENT MANAGEMENT**

With its open architecture investment platform, the Trust selects individual top-tier subadvisors to manage each aspect of asset allocation

#### PERHAPS THE MOST IMPORTANT REASON OF ALL:

**Join with the leader.** There is no other institution like The Chicago Community Trust. Our unique role in serving Chicago donors and advisors has persevered over 100 years to deliver billions in philanthropic support to deserving nonprofits throughout the region and across the nation.





#### START RIGHT HERE

The essential information we need to open your fund is quite basic:

- The legal name of the donor(s)
- The name you have chosen for your fund
- The names of current advisors who will have the authority to recommend grants
- The names of the fund's successor advisors and charitable beneficiaries
- Additional preferences
- Contact information

Use our simple form to get started.

Questions? Please see page 10 to call or email us.

### FUND YOUR DONOR ADVISED FUND

#### GAIN IMMEDIATE ADVANTAGES

The initial amount of assets you contribute into your donor advised fund will be deductible in the current tax year.<sup>1</sup>

In the coming years as you begin making grants, you can replenish your donor advised fund as often as you like. Future contributions made to your donor advised fund will also qualify as deductions in the year of the gift.

Your donor advised fund will act as a key component of your philanthropic strategy. With your fund you can easily keep track of what you've given, where you've granted and — with the assistance of your Philanthropic Advisor and others — how you can plan for future gifts and grants.

<sup>1</sup> Subject to applicable IRS limitations.



### FOCUSED SUPPORT: CASE STUDY

#### ESTABLISHING MULTIPLE FUNDS WITH A **TARGETED CHARITABLE PURPOSE**

After a successful advertising career in San Francisco, Joseph Pedott considered establishing a family foundation in Chicago, his hometown. Because of his unique focus on higher education, he discovered the best way to achieve his immediate and long-term philanthropic goals was to partner with The Chicago Community Trust.

The Trust helped Joe establish multiple funds that address different aspects of his charitable purpose — specifically supporting low-income, first-generation college students. Since Joe's passing in 2023, the Trust continues to steward all five of his funds and works with the next two generations of his family to help them fulfill Joe's philanthropic goals in perpetuity:

- **Two designated funds** are endowed to benefit students at the University of Illinois (his alma mater) and SGA Youth & Family Services.
- An **endowed donor advised fund** engages the next two generations of his family to advise their recommendations for Chicago-based non-profit organizations supporting students with four-year college admission and completion.
- A **designated fund** for Hillel at the University of Illinois, Urbana-Champaign (UIUC) is endowed to provide emergency/basic human needs assistance for Hillel students attending UIUC.
- An **unrestricted donor advised fund** provides flexibility to address unexpected needs in the areas of college access and completion among the students Joe has chosen to target with his philanthropic focus.

These funds currently support approximately 700 students each year. With continued prudent management, this number should increase to at least 1,000 students within five years.

Joe Pedott, focused his philanthropy on College Access and Completion for Low Income, 1st Generation Students, with The Chicago Community Trust since 2011.



For a discussion of other vehicles beyond donor advised funds that are available through the Trust, please see our companion guide

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#### **TRANSFORMING ASSETS INTO GIVING:** CASE STUDY

### BUSINESS INTERESTS BECOME CHARITABLE RESOURCES WITH THE HELP OF THE TRUST

Harry Nathan Gottlieb, a successful entrepreneur who founded several businesses, had the idea to use shares in one of those businesses to fund a donor advised fund that will help him pursue his philanthropic interests. One of his professional advisors counseled him that an optimal way to achieve that aim was to enlist the help of the Trust.

Harry worked closely with the Gift Planning team at the Trust to facilitate the gift as a means of opening and financing his donor advised fund. The Trust was able to liquidate some of the shares Harry contributed, enabling him to make cash grants to organizations that he cares about.

His positive experience at the Trust led to a ripple effect within his family — since opening his fund, Harry's siblings and parents have also established donor advised funds with the Trust to pursue their own individual philanthropic objectives.

### **UNLOCK THE HIDDEN POTENTIAL** OF NON-CASH ASSETS

Your philanthropic strategy does not necessarily require the writing of a check. We have the ability to accept a wide variety of assets, including:

**CASH** (cash equivalents, including credit card donations)

**MARKETABLE SECURITIES** 

**PRIVATE EQUITY** and closely held or restricted stock

**BUSINESS INTERESTS,** including partnerships and interests in LLCs

**INTELLECTUAL PROPERTY AND OTHER RIGHTS:** Patents, trademarks, royalties, distribution rights

**REAL ESTATE,** including partial interests

TANGIBLE PERSONAL PROPERTY

**PROMISSORY NOTES** 

**ARTWORK AND COLLECTIBLES** 

**TRANSFER OF A PRIVATE FOUNDATION** 



#### YOU MAKE THE CHOICES AND WE HANDLE THE REST

# **THE TRUST'S EXPERT STAFF** WILL HELP YOU DEVELOP YOUR PHILANTHROPIC PURPOSE AND YOUR GIVING STRATEGY.

Trust experts can help you develop your philanthropic purpose and your giving strategy.

We will handle your gifts and the administration of your grants. The Trust will issue payment to the nonprofit organizations you select, handle deposits to your fund, and maintain all financial recordkeeping for your fund, its history and its planned activity.

The Chicago Community Trust invests your fund as part of its \$4 billion+ portfolio with investment options — including impact investments — that you select.

You can choose to name your donor advised fund in your own name or the name of a loved one, you can choose a name that reflects your values or your charitable purpose, or you can choose for your fund to remain anonymous. Unlike a private foundation, a named donor advised fund has the additional flexibility of making certain individual grants anonymously.

Access and review your fund 24 hours a day through the Donor Portal, our secure online fund portal.

#### MEET THE TRUST'S COMMUNITY OF DONORS

Several times a year, you can meet with like-minded donors and experts on the issues that interest you most. Invited speakers, panels of experts and donors like you regularly come together for informative networking events.

Professional advisors and family members are always welcome, offering regular opportunities to interest younger family members in an important topic.

Bob Crawford, focusing his philanthropy on Entrepreneurship as a Tool for Economic and Community Development, with The Chicago Community Trust since 2015.





### **STRATEGIC DISCRETION:** CASE STUDY

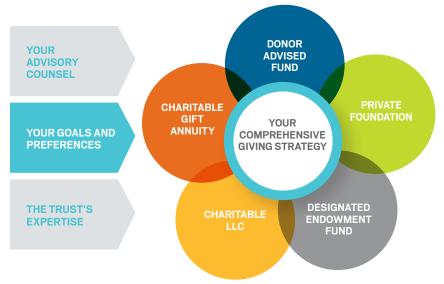
### **MAXIMUM FLEXIBILITY** VIA A COMPREHENSIVE GIVING STRATEGY.

After creating a private family foundation a few decades ago, a prominent local family soon discovered that different restrictions and capabilities apply to different philanthropic vehicles. Certain actions that may be simple in some are forbidden or impossible in others.

To preserve maximum flexibility in their comprehensive giving strategy, the family consulted with their professional advisors and The Chicago Community Trust and its leadership, culminating in the family establishing a donor advised fund at the Trust to complement the family foundation.

With multiple philanthropic tools in place, the family and its advisors now enjoy numerous benefits of flexibility:

- Ability to consider a wider range of grants that extend beyond the purpose and parameters of the private foundation
- Anonymity in awarding grants whenever desired
- Faster and more efficient response to unanticipated needs, emergency funding and new opportunities





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## YOUR OWN DONOR ADVISED FUND

**KNOW** YOUR PURPOSE, **KNOW** YOUR OPTIONS, **KNOW** THE TRUST

### THE CHICAGO COMMUNITY TRUST CAN SERVE AS YOUR INDEPENDENT PHILANTHROPIC ADVISOR. Whether you're just getting started

in giving or you lead a substantial family foundation — The Chicago Community Trust has options that can optimize your giving and help you build new short- and long-term advantages that will move you closer to your financial and legacy planning goals.

In addition to donor advised funds, The Chicago Community Trust provides advice on many other types of philanthropic vehicles. Our experts have helped many individuals and families devise the ideal income or wealth preservation solution for their circumstances — and we will be happy to do so for you too.



Use this form to get started.

Let the philanthropic professionals of the Trust show you how your giving can be made easier, more effective and more gratifying. Your advisors are welcome to join you in a no-obligation conversation with us.

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